

## Print Media

*We create community! We connect people! We build trust!*

For 24 years the Newslines have been a trusted source for the latest local news, events and stories. A unique approach to print media, the Newslines are a source of information that locals trust. The message is genuine and allows everyone to stay connected in a simple yet timeless way. In an era where consumers use technology to avoid advertising mediums, which they consider intrusive, the Newslines are freely embraced and welcomed into every circle.

*The Newslines get read! Over 350,000 copies every year and growing!*

We deliver your brand to your specific target market! Our unique distribution methods have proven over time to be successful and cost effective, meeting the consumer at their preferred resting place, on their terms. The Newslines are delivered to local restaurants, coffee shops, medical facilities, hospitals, physical therapists, chiropractors, nail and hair salons, auto repair shops, exercise gyms and more!



## Social Media Integration

*Facebook fan pages to expand your brand and message!*

Like-Media will develop your social media platform integrated with a print media campaign that will boost your online following. This is where it's at. We help you get going with Facebook, Twitter, Google Plus and YouTube! Connecting through social media is very important. What is perhaps even more important is great content. The social media web is blooming with opportunities to connect with potential customers on a personal level. Let Like-Media put together your social media platform integrated with a print media campaign and ensure that your potential customers are engaged and that they are spreading your name.

“People influence people. Nothing influences people more than a recommendation from a trusted friend. A trusted referral influences people more than the best broadcast message. A trusted referral is the Holy Grail of advertising.”  
—Mark Zuckerber, Facebook

## Website Development

*We create community! We connect people! We build trust!*

We create affordable, customized websites or blogs for you that represents your brand. We then integrate it with social media websites to boost your online following and allow you to take over from there!

The concept of branding is probably the most misunderstood part of all marketing and advertising. Many companies think of branding as a logo or jingle, but it is so much more. Branding needs to include a way that you can appeal to a person's emotions, their subconsciousness and be able to manipulate their reaction to your brand. Proper branding gives the customer a positive reaction with a consistent message included in everything you present to them. It should reflect what you stand for, the promises you make and the individuality that you convey. The entire image you are trying to portray is swaying a customer to trust in you and make you their only choice. Like-Media can help you develop and expand your brand through print media, social media integration and website development.

